

Oct. 21, 2024

Ratings Report for Oct. 9, 2024

ABC Multiplatform +7 Day Ratings / National Live +7 Day Program Ratings

School Is Back in Session at ‘Abbott Elementary’ as Season 4 Premiere Skyrockets +191% in Total Viewers and +486% in Adults 18-49 Over Initial Live +Same Day Audience

Beloved Workplace Comedy Earns 6.19 Million Total Viewers and 2.17 Rating in Adults 18-49 in Multiplatform Viewing

Premiere Also Rises +9% Over Season 3 Finale in Adults 18-49



Disney/Gilles Mingasson*
Series photos are available [here](#).

- After seven days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, the season four premiere of ABC’s acclaimed, award-winning series “Abbott Elementary” has jumped to 6.19 million Total Viewers and a 2.17 rating in Adults 18-49.
- The beloved workplace comedy, starring Emmy® Award winner Quinta Brunson, rose over its initial Live + Same Day audience by 191% in Total Viewers (6.19 million vs. 2.13 million) and a whopping +486% in Adults 18-49 (2.17 rating vs. 0.37 rating).

- In fact, the season four premiere of “Abbott Elementary” stands as its top multiplatform telecast in Adults 18-49 since the show’s spectacular post-Oscars® episode (3/10/24).
- With anticipation building over the long summer break, the season four premiere rose over the season three finale in Adults 18-49 by +9% (2.17 rating vs. 2.00 rating on 5/22/24).

On this week’s new episode (airing Wednesday, Oct. 23, at 9:30 p.m. EDT/PDT on ABC, streaming next day on Hulu), Janine gets a budget for class pets, but Melissa is resistant to taking on the added work and responsibility for her room’s guinea pig. An IT rep from the school district arrives to set up new computers.

Source: The Nielsen Company, National Live +7 Day Program Ratings and ABC Multiplatform +7 Day data for 10/9/24, or as dated.

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