

Nov. 19, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Nov. 11, 2024

THE #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE IS 'WORLD NEWS TONIGHT WITH DAVID MUIR,' RANKING #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY 1.2 MILLION VIEWERS AND CBS BY 2.7 MILLION VIEWERS

'World News Tonight' Grows Year-to-Year Lead Over NBC by Double Digits in All Key Demos

With Largest Lead Over NBC in 30 Years, 'World News Tonight' Ranks #1 in Total Viewers for the 9th Year in a Row, Growing Lead by 37%, and Is #1 in Both Adult Demos for 6th Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date



*ABC News**

"World News Tonight with David Muir" stood as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.276 million), Adults 25-54 (957,000) and Adults 18-49 (643,000) during the week of Nov. 11, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"World News Tonight" outdelivered "NBC Nightly News" (6.064 million, 856,000 and 559,000, respectively) by 1.212 million Total Viewers, by 101,000 Adults 25-54 and by 84,000 Adults 18-49.**

- “World News Tonight” **increased its lead year to year over “NBC Nightly News” by double digits in Total Viewers** (+10% - 1.212 million vs. 1.104 million), **Adults 25-54** (+49% - 101,000 vs. 68,000) **and Adults 18-49** (+94% - 84,000 vs. 44,000).
- Season to date, “World News Tonight” (7.448 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (5.911 million) **by 1.537 million** and **“CBS Evening News”** (4.501 million) **by 2.947 million**. In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+37% - 1.537 million vs. 1.120 million) **to its largest in 30 years** – since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season**. “World News Tonight” (1.055 million and 722,000, respectively) is **leading NBC** (880,000 and 578,000, respectively), **increasing its margins from the same point last season by triple digits in Adults 25-54** (+224% - 175,000 vs. 54,000) **and Adults 18-49** (+243% - 144,000 vs. 42,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (674,000 and 454,000, respectively) **by 381,000 Adults 25-54 and by 268,000 Adults 18-49**.
- For the week, “World News Tonight” (7.276 million, 957,000 and 643,000, respectively) **defeated “CBS Evening News”** (4.568 million, 671,000 and 443,000, respectively) **by 2.708 million Total Viewers, by 286,000 Adults 25-54 and by 200,000 Adults 18-49**.

NOTE: On Friday (11/15/24), “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecast is excluded from the weekly and season averages. Weekly averages for “CBS Evening News” are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

EVENING NEWS (Week of Nov. 11, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,276,000	0.9/9; 957,000	0.5/5; 643,000	4.4/15
NBC NIGHTLY NEWS	6,064,000	0.7/8; 856,000	0.4/7; 559,000	3.6/12
CBS EVENING NEWS	4,568,000	0.5/6; 671,000	0.3/5; 443,000	2.8/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 11/11/24), Previous Week (w/o 11/4/24) and Year-Ago Week (w/o 11//23). Most Current Data Stream: 2024-2025 Season (9/23 – 11/17/24) and 2023-2024 Season (9/25 – 11/19/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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