

Nov. 26, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of Nov. 18, 2024

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN TOTAL VIEWERS FOR THE 10TH STRAIGHT WEEK

'GMA3' Improves Week to Week in Total Viewers, Draws Its Largest Overall Audience in 6 Weeks

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3rd Straight Season



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.353 million) during the week of Nov. 18, 2024, based on Live+Same Day Data from Nielsen Media Research, leading CBS' "The Talk" and "NBC News Daily" in overall viewers for the 10th week in a row.

- **"GMA3" improved week to week in Total Viewers (+8% - 1.353 million vs. 1.253 million), drawing its largest overall audience in 6 weeks — since w/o 10/7/24.**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.339 million) versus CBS' "The Talk" (1.218 million) and "NBC News Daily" (1.192 million) for the 3rd straight season.**

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EST|12:00 p.m. CST on ABC. Catherine McKenzie is the executive producer.

Week of Nov. 18, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,353,000	134,000	102,000
“The Talk”	1,273,000	155,000	114,000
“NBC News Daily”	1,150,000	146,000	106,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 11/18/24), Previous Week (w/o 11/11/24) and Year-Ago Week (w/o 11/20/23), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16-11/24/24 for “GMA3” and 9/23-11/24/24 for “NBC News Daily” and “The Talk.” Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --