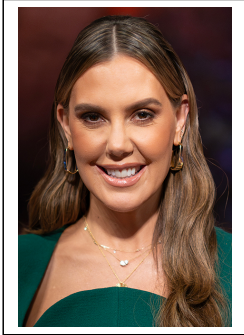




BIOGRAPHY



KENDRA SCOTT

Guest Shark on ABC's "Shark Tank"

Founder, chief creative officer, bestselling author and philanthropist Kendra Scott started her company in 2002, just three months after her first son was born. With only \$500 and a tea box to carry her collection, she went store to store selling her designs. Her dedication to innovation, quality, customer service and attention to detail has since transformed her small startup into a billion-dollar brand. Today, with over 2,600 employees and more than 138 standalone stores, Kendra Scott is celebrated for its design and material innovation, vibrant use of color and signature shapes. The lifestyle brand offers a diverse range of products, including fashion, demi-fine and fine jewelry, watches, engagement rings, home accessories, a men's collection (Scott Bros. by Kendra Scott), and a western-inspired brand (Yellow Rose by Kendra Scott).

As the brand continues to grow, Scott and her company remain true to their founding philosophy of Family, Fashion, and Philanthropy, benefiting both customers and employees. Since 2010, Scott has donated over \$70 million to local, national and international causes supporting women and youth.

Driven by a deep-rooted passion for empowering the next generation of leaders, Scott founded the Kendra Scott Women's Entrepreneurial Leadership Institute (KS WELI) at The University of Texas at Austin in 2019 to empower women and creatives looking to change the world through entrepreneurship. This interdisciplinary program, involving the College of Fine Arts, the McCombs School of Business, the College of Natural Sciences, the Cockrell School of Engineering and School of Undergraduate Studies, empowers, equips and builds a community for creatives, founders and leaders.

In 2023, Scott furthered her commitment to philanthropy by launching the Kendra Scott Foundation. The foundation is dedicated to empowering women and youth in the areas of health and wellness, education and entrepreneurship. Notable programs supported by the foundation include initiatives around breast cancer research and awareness, pediatric hospitals and early education literacy.

Scott is a recurring investor/guest Shark on ABC's Emmy® Award-winning show "Shark Tank." She also serves on the board of directors for the Breast Cancer Research Foundation and the Council of Fashion Designers of America, while maintaining her role as executive chairwoman and chief creative officer of Kendra Scott, LLC. Today, the company continues to operate out of Austin, Texas, where Scott resides with her family.

PERSONAL INFORMATION

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HOMETOWN: Kenosha, Wisconsin
BIRTHDATE: March 27

-- 2024-2025 --

