Sept. 17, 2024



## \*\*Ratings Report for ABC News' "Nightline"

For the Week of Sept. 9, 2024

## ABC NEWS' 'NIGHTLINE' RANKS NO. 1 IN ALL KEY DEMOS VS. CBS' 'AFTER MIDNIGHT' AND NBC'S 'LATE NIGHT WITH SETH MEYERS'

For the 3<sup>rd</sup> Consecutive Week, 'Nightline' Posts Across the Board Gains in All Key Demos and Draws Its Largest Overall Audience in Nearly 10 Months



ABC News\*

**ABC News' "Nightline" ranked No. 1 in Total Viewers** (930,000), **Adults 25-54** (230,000) **and Adults 18-49** (147,000) **for the week of Sept. 9, 2024**, based on Live + Same Day Data from Nielsen Media Research.

- For the 3<sup>rd</sup> week in a row, "Nightline" posted across-the-board increases in Total Viewers (+31% 930,000 vs. 708,000), Adults 25-54 (+59% 230,000 vs. 145,000) and Adults 18-49 (+62% 147,000 vs. 91,000).
- "Nightline" drew its **largest overall audience in nearly 10 months and posted its strongest key Adult numbers in over 3 months** since the weeks of 11/27/23 and 6/10/24, respectively.
- "Nightline" surged gains year to year in Total Viewers (+46% 930,000 vs. 635,000), Adults 25-54 (+68% 230,000 vs. 137,000) and Adults 18-49 (+101% 147,000 vs. 73,000).
- On Monday (9/9/24), "Nightline" delivered its most-watched telecast (1.229 million) in 8 months since 1/15/24.
- This week, "Nightline" covered the <u>Presidential debate highlights from Trump and Harris's first showdown of 2024</u>; the return of Monday Night Football; <u>Princess Kate's health update after announcing her cancer diagnosis</u>; <u>Matthew McConaughey's Greenlights Grant Initiative mission to make schools safer</u>; <u>Oprah Winfrey on the future of AI technology</u>; <u>New York Fashion Week</u>; the season three premiere of "IMPACT x Nightline" on the death of Matthew Perry and more.

NOTE: On Friday (9/13/24), CBS' "After Midnight" was retitled to "After Midnight-ENC," and NBC's "Seth Meyers" was retitled to "Seth Meyers-SM" due to being repeats. CBS' and NBC's weekly averages are based on four days (Monday-Thursday).

ABC News' "Nightline" is late-night television's prestigious, award-winning news program featuring the most powerful, in-depth stories that shape our lives and the world around us. It is anchored by Juju Chang and Byron Pitts. Eman Varoqua is executive producer. The program airs weeknights from 12:35 p.m.-1:05 a.m. EDT on ABC. "Nightline" has also produced numerous original documentaries available on ABC News' digital platforms and Hulu.

## WEEK OF SEPT. 9, 2024:

| PROGRAM AVERAGES      | <b>TOTAL VIEWERS</b> | A25-54(000)/RTG | A18-49(000)/RTG |
|-----------------------|----------------------|-----------------|-----------------|
| ABC's "Nightline"     | 930,000              | 230,000/0.2     | 147,000/0.1     |
| CBS' "After Midnight" | 641,000              | 176,000/0.1     | 136,000/0.1     |
| NBC's "Late Night"    | 793,000              | 200,000/0.2     | 134,000/0.1     |

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/9/24), Previous Week (w/o 9/2/24) and Year-Ago Week (w/o 9/4/23). Most Current Data Stream: 2023-2024 Season (9/25/23 - 9/15/24) and 2022-2023 Season (9/19/22 - 9/10/23). NBC's "Late Night with Seth Meyers" premiered on 10/2/23. Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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