



July 23, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the Week of July 15, 2024

WITH DAVID MUIR REPORTING FROM MILWAUKEE AT THE REPUBLICAN NATIONAL CONVENTION, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ACROSS THE BOARD – IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 – OUTDELIVERING NBC BY 1.4 MILLION VIEWERS AND CBS BY 2.9 MILLION VIEWERS

'World News Tonight' Stands as Only Evening Newscast To Post Week-to-Week Increases in All Key Target Demos, Extending Lead From Previous Week Over NBC by Double to Triple Digits

Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8th Year in a Row and #1 in Both Demos for 5th Year Straight



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (6.948 million), Adults 25-54 (973,000) and Adults 18-49 (667,000) during the week of July 15, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outperformed "NBC Nightly News" (5.506 million, 734,000 and 493,000, respectively) by 1.442 million Total Viewers, by 239,000 Adults 25-54 and by 174,000 Adults 18-49, respectively.

“World News Tonight” originated broadcasts with anchor and managing editor **David Muir** reporting from Milwaukee at the Republican National Convention Monday, July 15, to Thursday, July 18.

- “World News Tonight” **stood as the only evening newscast to post week-to-week increases in Total Viewers** (+1%/+59,000 – 6.948 million vs. 6.899 million), **Adults 25-54** (+7%/+64,000 – 973,000 vs. 909,000) **and Adults 18-49** (+7%/+45,000 – 667,000 vs. 622,000).
- “World News Tonight” **increased its lead over “NBC Nightly News” versus the previous week by double to triple digits in all key target demos: Total Viewers** (+29% - 1.442 million vs. 1.119 million), **Adults 25-54** (+68% - 239,000 vs. 142,000) **and Adults 18-49** (+107% - 174,000 vs. 84,000).
- “World News Tonight” **has won the last 294 of 295 weeks in Total Viewers, including the last 138 weeks and 222 of the last 225 in Adults 25-54.**
- Season to date, “World News Tonight” (7.781 million) **is ranking No. 1 in Total Viewers for the 8th straight year** based on Most Current Data. “World News Tonight” **is leading “NBC Nightly News”** (6.453 million) **by 1.328 million and “CBS Evening News”** (4.691 million) **by 3.090 million.**
- “World News Tonight” **is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season.** “World News Tonight” **is leading NBC in Adults 25-54** (+142,000 – 1.085 million vs. 943,000) **and in Adults 18-49** (+107,000 – 739,000 vs. 632,000). In addition, “World News Tonight” **is leading “CBS Evening News”** (672,000 and 456,000, respectively) **by 413,000 Adults 25-54 and by 283,000 Adults 18-49.**
- For the week, “World News Tonight” (6.948 million, 973,000 and 667,000, respectively) **defeated “CBS Evening News”** (4.021 million, 549,000 and 353,000, respectively) **by 2.927 million Total Viewers, by 424,000 Adults 25-54 and by 314,000 Adults 18-49.**

NOTE: On Wednesday (7/17/24) and Thursday (7/18/24), “NBC Nightly News” was retitled to “NBC Nitely News.” On Friday (7/19/24), “World News Tonight” was retitled to “WNT-ABC.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on four days (Monday-Thursday), and NBC’s weekly averages are based on three days (Monday-Tuesday and Friday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of July 15, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	6,948,000	0.8/10; 973,000	0.5/9; 667,000	4.2/15
NBC NIGHTLY NEWS	5,506,000	0.6/8; 734,000	0.4/7; 493,000	3.4/12
CBS EVENING NEWS	4,021,000	0.5/6; 549,000	0.3/5; 353,000	2.5/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/8/24), Previous Week (w/o 7/1/24) and Year-Ago Week (w/o 7/3/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 7/14/24) and 2022-2023 Season (9/19/22 – 7/9/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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