

July 16, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of July 8, 2024

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 ACROSS THE BOARD FOR 3RD WEEK STRAIGHT

For the 30th Week Running , 'GMA3' Beats NBC and CBS in Total Viewers, Draws Its Largest Audience in 4 Weeks

Season to Date, 'GMA3' Ranks No.1 in Total Viewers Versus NBC and CBS



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.307 million), Women 25-54 (138,000-tied) and Women 18-49 (96,000) for the 3rd week in a row during the week of July 8, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"GMA3" outdelivered CBS' "The Talk" and "NBC News Daily" in overall viewers for the 30th straight week in a row.**
- **"GMA3" improved on the previous week in Total Viewers (+6% - 1.307 million vs. 1.228 million), drawing its largest overall audience in 4 weeks — since w/o 6/10/24.**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.391 million) versus CBS' "The Talk"(1.309 million) and "NBC News Daily" (1.171 million) for the 2nd season in a row.**

NOTE: For the week, "The Talk" was retitled to "Talk" due to being repeats. The retitled telecasts are excluded from the season averages.

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of July 8, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,307,000	138,000	96,000
“The Talk”	1,099,000	130,000	87,000
“NBC News Daily”	1,164,000	138,000	94,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 7/8/24), Previous Week (w/o 7/1/24) and Year-Ago Week (w/o 7/3/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 7/14/24 for “GMA3;” 9/25/23 – 7/14/24 for “NBC News Daily” and 10/9/23 – 7/14/24 for “The Talk and 2022-2023 Season for “GMA3” (9/12/22 – 7/16/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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