

Oct. 1, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of Sept. 23, 2024

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 FOR THE WEEK

Posting Its Most-Watched Week in Over 5 Months, GMA3 Leads CBS 'The Talk' and 'NBC News Daily' in Their Season Premiere Weeks

'GMA3' Increases Week to Week in Total Viewers and Women 18-49 and Outperforms CBS in Women 25-54 and Women 18-49



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.360 million) during the week of Sept. 23, 2024, based on Live + Same Day Data from Nielsen Media Research, **leading CBS' "The Talk" and "NBC News Daily" on their season premiere weeks.**

- **"GMA3" also led CBS' "The Talk" in Women 25-54 and Women 18-49.**
- **"GMA3" saw gains versus its premiere week in Total Viewers (+5% - 1.360 million- vs. 1.300 million) and Women 18-49 (+4% - 98,000 vs. 94,000), posting its most-watched week in over 5 months — since w/o 4/8/24.**

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of Sept. 23, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,360,000	136,000	98,000
"The Talk"	1,206,000	123,000	85,000
"NBC News Daily"	1,247,000	151,000	107,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 9/23/24), Previous Week (w/o 9/16/24) and Year-Ago Week (w/o 9/25/23), or as dated. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --