

Nov. 9, 2022

Ratings Report for Wednesday, Sept. 21, 2022 ABC Multiplatform+35 Day Ratings

Season 2 Premiere of ABC's 'Abbott Elementary' Skyrockets to 4.12 Rating With Adults 18-49 After Delayed Multiplatform Viewing

ABC Comedy Grows to More Than 10 Million Total Viewers

Marks ABC's Highest-Rated Comedy Telecast in 3 Years With Adults 18-49

Launches Second Season With Series Highs

Posts Largest Delayed-Viewing Lift for Any ABC Comedy Ever in Adults 18-49



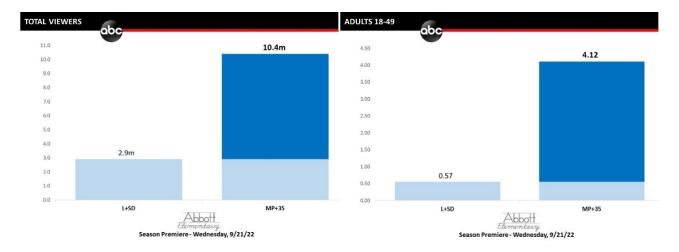
ABC/Scott Everett White* Series photos are available <u>here.</u>

"Abbott Elementary" (10.4 million Total Viewers and 4.12 rating in AD18-49):

After 35 days of viewing across linear and digital platforms, the second season premiere of "Abbott Elementary" catapulted to a 4.12 rating among Adults 18-49, marking ABC's highest-rated comedy telecast in 3 years — since the final season premiere of "Modern Family" on 9/25/19. In addition, "Abbott Elementary" soared to 10.4 million Total Viewers after 35 days of multiplatform viewing to stand as ABC's most-watched comedy telecast since April 2020 — since the 4/8/20 series finale of "Modern Family."

The season two premiere of "Abbott Elementary" jumped over its December series debut (on 12/7/21) by 73% among Adults 18-49 (4.12 rating vs. 2.38 rating) and by 44% in Total Viewers (10.4 million vs. 7.2 million) to deliver series highs.

After 35 days of cross-platform viewing, "Abbott Elementary" skyrocketed more than 7 times over its initial Live+Same Day Adult 18-49 rating (+623% - 0.57 rating) and picked up a massive +7.5 million Total Viewers over its Live+Same Day average (2.9 million). In fact, "Abbott Elementary" delivered the largest delayed-viewing increase for any ABC comedy ever among Adults 18-49 (+623%) and tied a September 2018 telecast (9/26/18) of "Modern Family" as the biggest-ever in Total Viewers (+7.5 million).



Source: The Nielsen Company, preliminary ABC Multiplatform+35 Day Ratings for 9/21/22. ABC Multiplatform+35 Day numbers begin with the 2018-19 season.

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