

April 1, 2025

****Ratings Report for “This Week with George Stephanopoulos”**

For March 30, 2025, and 1st Quarter 2025

‘THIS WEEK WITH GEORGE STEPHANOPOULOS’ DRAWS LARGEST OVERALL AUDIENCE IN 5 WEEKS

‘This Week’ Leads NBC by Its Largest 1st-Quarter Lead in Total Viewers in 28 Years

‘This Week’ Is the Only Public Affairs Program To Grow Year to Year in Total Viewers and Adults 25-54



*ABC News/“This Week with George Stephanopoulos”**

March 30, 2025

“This Week with George Stephanopoulos” averaged 2.554 million Total Viewers and 394,000 Adults 25-54 on Sunday, March. 30, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **“This Week” improved on the previous week in Total Viewers (+3% - 2.554 million vs. 2.478 million), drawing its largest overall audience in 5 weeks — since 2/23/25.**
- **“This Week” improved on the year-ago Sunday in both Total Viewers (+8% - 2.554 million vs. 2.360 million) and Adults 25-54 (9% - 394,000 vs. 361,000), standing as the only public affairs program to grow year to year in both measures.**
- **Season to date, “This Week” is up over the comparable weeks last season in Total Viewers (+1% - 2.565 million vs. 2.545 million). “This Week” is beating NBC’s “Meet the Press” by its largest Total Viewer margin (+97,000 – 2.565 million vs. 2.468 million) in 28 years — since the 1996-1997 season.**

1st Quarter 2025

ABC News' "This Week with George Stephanopoulos" averaged 2.622 million Total Viewers and 432,000 Adults 25-54 during the 1st quarter of 2025, based on Most Current Data from Nielsen Media Research.

- "This Week" improved on the previous quarter (4Q24) in Total Viewers (+5% - 2.622 million vs. 2.504 million) and Adults 25-54 (+2% - 432,000 vs. 422,000).
- "This Week" was up versus the year-ago quarter (1Q24) in Total Viewers (+3% - 2.622 million vs. 2.557 million) and Adults 25-54 (432,000 vs. 430,000).
- "This Week" (2.622 million) outperformed NBC's "Meet the Press" (2.495 million) by 127,000 Total Viewers, leading the NBC program by its largest 1st quarter lead in 28 years — since 1Q97.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Brooke Brower is the executive producer.

ABC's "This Week with George Stephanopoulos," NBC's "Meet the Press" and Fox's "Fox News Sunday" each air for 60 minutes, while CBS' "Face the Nation" airs for 30 minutes.

<u>Sunday, March 30, 2025</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,554,000	394,000/0.3
NBC "MEET THE PRESS"	2,495,000	409,000/0.3
CBS "FACE THE NATION"	2,682,000	421,000/0.3
CBS "FACE THE NATION-2"	2,148,000	391,000/0.3
FOX "FOX NEWS SUNDAY"	1,059,000	214,000/0.2

<u>1st Quarter 2025</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,622,000	432,000/0.3
NBC "MEET THE PRESS"	2,495,000	469,000/0.4
CBS "FACE THE NATION"	3,086,000	512,000/0.4
CBS "FACE THE NATION-2"	2,355,000	398,000/0.3
FOX "FOX NEWS SUNDAY"	1,157,000	260,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live+SD for 3/30/25, 3/23/25 and 3/31/24 or as dated. Most Current Data Stream: 2024-2025 Season (9/23/24-3/30/25) and 2023-2024 Season (9/25/23-3/31/24). Most Current Data Stream - 1Q25: 12/30/24 - 3/30/25, 4Q24: 9/23/24 - 12/29/24 and 1Q24: 1/1/24 - 3/31/24. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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