

Oct. 29, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the Week of Oct. 21, 2024

'GOOD MORNING AMERICA' RANKS AS NO. 1 MORNING NEWSCAST IN TOTAL VIEWERS

Season to Date, 'GMA' Ranks No. 1 in Total Viewers for the 13th Straight Year

'GMA' Outperforms CBS Across the Board for the Week, Leads in Total Viewers and Adults 25-54 for the Season and Last 1,345 Weeks



ABC News*

"Good Morning America" ranked as America's No. 1 morning newscast in Total Viewers (2.606 million) for the week of Oct. 21, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"GMA" (2.606 million, 490,000 and 317,000, respectively) defeated "CBS Mornings" (1.888 million, 399,000 and 265,000, respectively) across the board: Total Viewers (+718,000), Adults 25-54 (+91,000) and Adults 18-49 (+52,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 for the last 1,345 weeks overall — since w/o 1/18/99.**
- **Season to date, "GMA" (2.677 million) is ranking as the No. 1 morning newscast in Total Viewers for the 13th consecutive year — since the 2012-2013 season. "GMA" is leading NBC's "Today" (2.578 million) by 99,000 and "CBS Mornings" (1.970 million) by 707,000.**

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of Oct. 21, 2024):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,606,000	0.4/10; 490,000	0.2/10; 317,000	1.8/13
TODAY	2,552,000	0.6/14; 689,000	0.3/13 443,000	1.7/12
CBS MORNINGS	1,888,000	0.3/ 8; 399,000	0.2/ 8; 265,000	1.3/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/21/24), Previous Week (w/o 10/14/24) and Year-Ago Week (w/o 10/23/23). Most Current Data Stream: 2024-2025 Season (9/23-10/27/24) and 2023-2024 Season (9/25-10/2+/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --