

Dec. 11, 2024

## Ratings Report for Tuesday, Nov. 26, 2024 ABC Multiplatform+7 Day Ratings / National Live+7 Day Program Ratings

## 'Dancing with the Stars' Season 33 Earns Largest Total Viewer Finale Audience in Five Years — Largest Adults 18-49 Audience in Seven Years

## Massive Season Finale Grows to 7.95 Million Total Viewers and 1.55 Rating in Adults 18-49 Over Live+Same Day



Disney/Eric McCandless\* Series photos are available <u>here.</u>

- After seven days of viewing (including linear playback) on ABC, Disney+, Hulu and digital platforms, the **"Dancing with the Stars" season 33 finale shot to 7.95 million Total Viewers and a 1.55 rating in Adults 18-49**, growing +25% in Total Viewers (7.95 million vs. 6.36 million) and +36% in Adults 18-49 (1.55 rating vs. 1.14 rating) over the show's record-setting Live+Same Day audience.
- The finale represented the show's **highest delivery in multiplatform viewing for any "Dancing with the Stars" telecast in both Total Viewers and Adults 18-49 in three years** since the show's season 30 premiere on 9/20/21.
- Looking at all finales, the show's season-ender marked "Dancing with the Stars"'s **highest finale episode performance in multiplatform viewing among Total Viewers in five years** (since 11/25/19) **and in Adults 18-49 in seven years** (since 11/21/17).

- On linear, the finale was ABC's highest-rated primetime entertainment telecast in Adults 18-49 (1.23 rating) this season and the best since the post-Oscars<sup>®</sup> "Abbott Elementary" special on 3/10/24.
- The spectacular three-hour finale, which culminated in Joey Graziadei and his partner, Jenna Johnson, winning the Len Goodman Mirrorball Trophy, also **broke voting records, garnering over 32 million votes for the teams.**
- "Dancing with the Stars" was the No. 1 most social TV program across broadcast and cable on 11/26/24 and the No. 1 most social episode of any entertainment series season to date.

"Dancing with the Stars" is produced in front of a live audience by BBC Studios Los Angeles Productions.

Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day data for 11/26/24, or as dated. Talkwalker SCR

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