

Dec. 5, 2024

2024-2025 Season to Date

*Nielsen Multiplatform+7 Day Ratings / Live+7 Day and Streaming Content Ratings
Days 1-7*

ABC Dominates Fall Season With Top 3 Shows in Adults 18-49 in Cross-Platform Broadcast Series Rankings

Stellar Streaming Viewership Drives 'High Potential,' 'Abbott Elementary' and '9-1-1' to Top Spots Among Competitive Multiplatform Rankings

Freshman Drama 'High Potential' Scores Highest Overall Streaming Audience of Any Fall Broadcast Series



"High Potential" (Disney/Carlos Lopez-Calleja), "Abbott Elementary" (Disney/Gilles Mingasson),
"9-1-1" (Disney/Ray Mickshaw)*
Series photos are available [here](#).

- Combining Nielsen data for both linear (Live+7) and streaming (seven-day viewing based on Streaming Content Ratings) with newly available data, **ABC owned the top three broadcast series this fall among Adults 18-49**, including freshman hit "**High Potential**" (No. 1 – 2.33 rating), award-winning comedy "**Abbott Elementary**" (No. 2 – 2.15 rating) and popular first-responder drama "**9-1-1**" (No. 3 – 1.85 rating).
- Overall, ABC claimed six of the Top 15 spots among Adults 18-49 in cross-platform broadcast series rankings including "**High Potential**" (No. 1 – 2.33 rating), "**Abbott Elementary**" (No. 2 – 2.15 rating) and "**9-1-1**" (No. 3 – 1.85 rating), along with "**Grey's Anatomy**" (No. 6 – 1.34 rating), "**Doctor Odyssey**" (No. 13 – 1.13 rating) and "**Dancing with the Stars**" (No. 15 – 1.05 rating).
- Driven by impressive streaming viewership on Hulu and Disney+, the shows jumped dramatically over their seven-day linear averages by triple digits, including "**High Potential**" (+309% - 2.33 rating vs. 0.57 rating), "**Abbott Elementary**" (+291% - 2.15 rating vs. 0.55 rating), "**9-**

1-1" (+180% - 1.85 rating vs. 0.66 rating), "Grey's Anatomy" (+153% - 1.34 rating vs. 0.53 rating), "Doctor Odyssey" (+135% - 1.13 rating vs. 0.48 rating) and "Dancing with the Stars" (+33% - 1.05 s. 0.79 %).

- **Underscoring the importance of comprehensive audience measurement and the remarkable contrast between multiplatform performance versus linear only, among the top three shows,** "High Potential" jumps to the No. 1 spot (from No. 12 in Live+7 data); while "Abbott Elementary" catapults to the No. 2 spot (from No. 17), and "9-1-1" moves into the No. 3 spot (from No. 6), among Adults 18-49.
- Among Total Viewers, **ABC owned three of the Top 5 most streamed broadcast series this fall,** including "High Potential" (No. 1 – 4.30 million), "Abbott Elementary" (No. 3 – 2.99 million) and "9-1-1" (No. 5 – 2.80 million).
- In fact, **"High Potential" averaged the highest streaming delivery (4.30 million) of any fall broadcast series** – over 1 million viewers ahead of its closest competition, CBS' "Matlock" (3.26 million).

Source: The Nielsen Company, 2024-2025 Season (9/23/24-11/10/24), includes pre-premieres. Entertainment Originals only. Excludes sports, news, specials and summer series crossing into fall. L7 Ratings, SCR Days 1-7. Data pulled on 11/21/24.

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