

TAMRON HALL

Oct. 11, 2024

Ratings Report: Week of Sept. 23, 2024

National Live+Same Day Program Ratings

Big Exclusives Power ‘Tamron Hall’ to Season Highs in Households and Key Demos

**Featuring Exclusive Interviews With Trina McGee, Jon and Hannah Gosselin,
Lil Rel Howery and Daytime Performance From Miranda Lambert**

“Tamron Hall” promised a September to Remember with daytime exclusive interviews, resulting in growth for the 2nd week in a Row in Households and for the 3rd Straight Week in Total Viewers, hitting Season Highs in Both Measures. Guests included **Trina McGee, Jon and Hannah Gosselin, Lil Rel Howery and Miranda Lambert.**

“Tamron Hall” saw gains on the previous week in Households (+7% - 0.61 rating vs. 0.57 rating), Total Viewers (+7% - 911,000 vs. 855,000) and Women 25-54 (+6% - 129,000 vs. 122,000) for the week of Sept. 23, 2024. The show’s YouTube has earned 28.8M Views + 74% compared to the same time frame last year.

About “Tamron Hall”

“Tamron Hall” is distributed in national syndication by Disney Entertainment. Broadcast from New York City, the show is executive produced by Hall and Quiana Burns. The show broadcasts from New York City and features a dynamic mix of live and taped shows.

For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 9/23/24), Previous Week (w/o 9/16/24) and Year-ago Week (w/o 9/25/23). Season to Date: 2024-2025 (9/2 – 9/29/24) and 2023-2024 (9/4 – 10/1/24). Beginning with the 2022-2023 season, reported audience deliveries for “Tamron Hall” will be cued to include the show’s daily telecast on digi-net Bounce TV, unless otherwise noted.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

Press Contacts:

Lydia Kanuga

lydia@thechambergroup.com

Shannon Atran

shannon@thechambergroup.com

###