

Nov. 4, 2022

Ratings Report for Tuesday, Oct. 23, 2022

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'The Rookie' Hits Its Best Seven-Day, Multiplatform Numbers This Season

'The Rookie' Ties as Sunday's No. 1 Drama among Adults 18-49



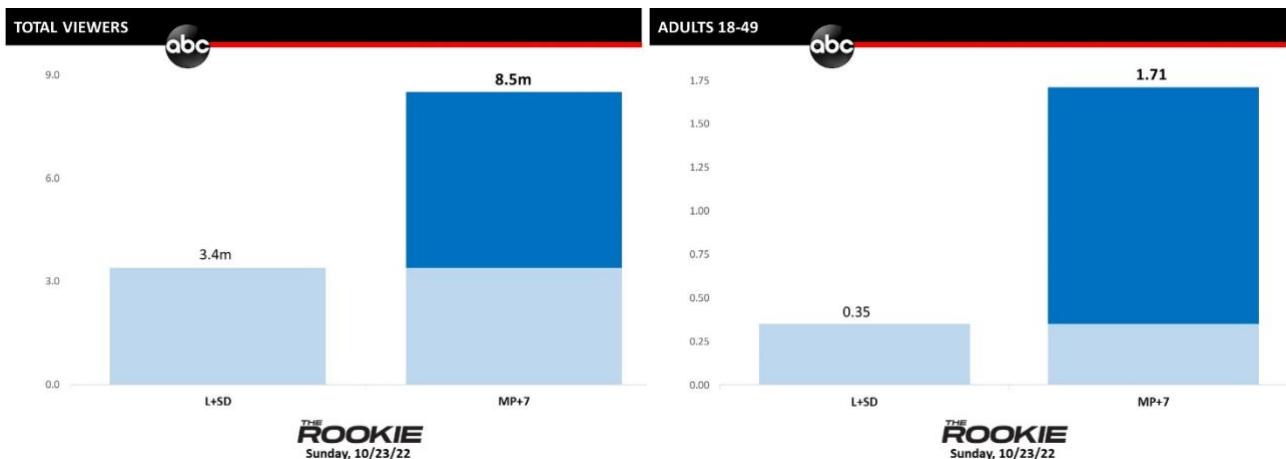
ABC/Raymond Liu*

Series photos are available [here](#).

"The Rookie" (8.5 million Total Viewers and 1.71 rating in AD18-49):

With a seven-day audience of 8.5 million viewers and a 1.71 rating among Adults 18-49, "The Rookie" scored its strongest multiplatform numbers so far this season.

After just seven days of viewing across linear and digital platforms, "The Rookie" picked up +5.1 million Total Viewers (3.4 million to 8.5 million) and jumped nearly 5 times over its initial Live+Same Day rating among Adults 18-49 (+389% - 1.71 rating vs. 0.35 rating).



ABC's **"The Rookie"** ranked as the **No. 1 entertainment series in the Sunday 10 p.m. hour** in both Total Viewers (6.3 million) and Adults 18-49 (0.7/6). In fact, **"The Rookie" stood as the night's No. 1 drama** among Adults 18-49 (0.7/6), tying CBS' **"The Equalizer."**

Source: The Nielsen Company, National Live+7 Day Program Ratings and preliminary ABC Multiplatform+7 Day Ratings for 10/23/22.

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