

Nov. 27, 2024

Ratings Report for Oct. 9, 2024

ABC Multiplatform+35 Day Ratings / National Live+35 Day Program Ratings

'Abbott Elementary' Season 4 Return Skyrockets +321% in Total Viewers and +846% in Adults 18-49 Over Initial Live+Same Day Audience

Premiere Episode Scores 8.96 Million Total Viewers and 3.50 Adults 18-49 in Multiplatform Viewing



Disney/Gilles Mingasson*
Series photos are available [here](#).

- After 35 days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, the “Abbott Elementary” season four premiere aced the test with 8.96 million Total Viewers and a 3.50 rating Adults 18-49.
- ABC’s award-winning comedy rose dramatically over its initial Live+Same Day audience by +321% in Total Viewers (8.96 million vs. 2.13 million) and an impressive +846% in Adults 18-49 (3.50 rating vs. 0.37 rating).
- In addition, the premiere rose remarkably in multiplatform viewing over the show’s season three finale (5/22/24) by +11% in Total Viewers (8.96 million vs. 8.05 million) and +21% among Adults 18-49 (3.50 rating vs. 2.90 rating).
- The season four premiere of “Abbott Elementary” stands as the top multiplatform telecast in both Total Viewers and Adults 18-49 since the show’s post-Oscars® episode (3/10/24).
- In addition, “Abbott Elementary” earned its best Wednesday performance since 2/28/24.

Coming up on Wednesday, Dec. 4, “Abbott Elementary” celebrates the season with a one-hour special holiday event featuring back-to-back episodes, “Winter Show” and “Winter Break” (8 p.m. and 8:30 p.m. EST/PST, respectively, on ABC, streaming next day on Hulu). At 8 p.m., Barbara is determined to make Abbott Elementary’s first-ever holiday show a success, despite a few setbacks. Meanwhile, Jacob’s brother arrives for his visit earlier than planned. Then at 8:30 p.m., Melissa hosts the Schemmenti family Christmas Eve dinner and goes to great lengths to make sure everything is perfect, while Janine and Gregory get an unexpected guest.

Source: The Nielsen Company, National Live+35 Day Program Ratings and ABC Multiplatform+35 Day data for 10/9/24, or as dated.

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