



Dec. 24, 2024

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Dec. 16, 2024*

**'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY 1.2 MILLION VIEWERS AND CBS BY 2.8 MILLION VIEWERS**

**With Largest Adult Demos Lead Over NBC in 7 Weeks, 'World News Tonight' Grows Week to Week and Year to Year and Stands as Only Evening Newscast To Increase Over the Year-Ago Week in Both Demos**

**'World News Tonight' Extends Year-to-Year Total Viewer Lead Over NBC by 59%**

**With Largest Lead Over NBC in 30 Years, 'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Year in a Row, Growing Lead by 44%, and Is #1 in Both Adult Demos for 6<sup>th</sup> Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date**



**"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.441 million), Adults 25-54 (1.112 million) and Adults 18-49 (773,000) during the week of Dec. 16, 2024, based on Live+Same Day Data from Nielsen Media Research.**

- **“World News Tonight” outperformed “NBC Nightly News”** (6.209 million, 891,000 and 615,000, respectively) **by 1.232 million Total Viewers, by 221,000 Adults 25-54 and by 158,000 Adults 18-49.**
- **“World News Tonight” widened its lead over “NBC Nightly News” versus the previous week in Adults 25-54** (+12% - 221,000 vs. 198,000) **and Adults 18-49** (+30% - 158,000 vs. 122,000). In fact, **“World News Tonight” turned in its largest margins in both demos in 7 weeks** — since w/o 10/28/24.
- **“World News Tonight” increased its year-to-year Total Viewer advantage over “NBC Nightly News” by 59%** (1.232 million vs. 775,000).
- **“World News Tonight” improved on the previous week in Adults 25-54** (+3%/+28,000 – 1.112 million vs. 1.084 million) **and Adults 18-49** (+6%/+47,000 – 773,000 vs. 726,000).
- For the 3<sup>rd</sup> straight week, **“World News Tonight” saw year-to-year gains in Adults 25-54** (+13%/+127,000 – 1.112 million vs. 985,000) **and Adults 18-49** (+9%/+67,000 – 773,000 vs. 706,000). In addition, **“World News Tonight” stood as the only evening newscast to increase in both key Adult demos versus the year-ago week.**
- Season to date, **“World News Tonight” (7.605 million) is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year**, based on Most Current Data. **“World News Tonight” is leading “NBC Nightly News” (6.065 million) by 1.540 million and “CBS Evening News” (4.562 million) by 3.043 million.** In fact, **“World News Tonight” is growing its Total Viewer lead over NBC compared to the same point last season** (+44% - 1.540 million vs. 1.068 million) **to its largest in 30 years** — since the 1994-1995 season.
- **“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season.** **“World News Tonight” (1.077 million and 738,000, respectively) is leading NBC (893,000 and 594,000, respectively), increasing its margins from the same point last season by triple digits in Adults 25-54** (+309% - 184,000 vs. 45,000) **and Adults 18-49** (+260% - 144,000 vs. 40,000). In addition, **“World News Tonight” is leading “CBS Evening News” (672,000 and 450,000, respectively) by 405,000 Adults 25-54 and by 288,000 Adults 18-49.**
- For the week, **“World News Tonight” (7.441 million, 1.112 million and 773,000, respectively) defeated “CBS Evening News” (4.691 million, 666,000 and 417,000, respectively) by 2.750 million Total Viewers, by 446,000 Adults 25-54 and by 356,000 Adults 18-49.**

NOTE: On Monday (12/16/24), Tuesday (12/17/24) and Friday (12/20/24), “World News Tonight” was retitled to “WNT-ABC.” On Friday, “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on two days (Wednesday-Thursday), while CBS’ weekly averages are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

**EVENING NEWS (Week of Dec. 16, 2024):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,441,000</b>	<b>0.9/11; 1,112,000</b>	<b>0.6/10; 773,000</b>	<b>4.5/16</b>
NBC NIGHTLY NEWS	6,209,000	0.7/9; 891,000	0.5/8; 615,000	3.8/13
CBS EVENING NEWS	4,691,000	0.5/6; 666,000	0.3/5; 417,000	2.9/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 12/9/24), Previous Week (w/o 12/2/24) and Year-Ago Week (w/o 12/11/23). Most Current Data Stream: 2024-2025 Season (9/23 – 12/15/24) and 2023-2024 Season (9/25 – 11/17/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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