The Pack Is Back! Cesar Millan Returns Home to National Geographic in New Series 'Cesar's Way' (wt)

Today, National Geographic announced the highly anticipated return of dog behavior expert Cesar Millan with **CESAR'S WAY (wt)** premiering in August on National Geographic Channel and encoring on Nat Geo WILD. The all-new 10-part series brings Cesar back when pet owners need him the most, as the world has changed significantly since Cesar made his television debut 16 years ago. New episodes will air Fridays at 9/8c on National Geographic Channel and encore Sundays at 9/8c on Nat Geo WILD.

As humans face a world never seen before, they have turned to four-legged friends as a way to console, bringing harmony and peace to their homes. In fact, dog adoptions are hitting record highs over the past year, with some cities reporting a 90% rise in adoption rates. However, with great power comes great responsibility, and sometimes more pooches can cause more problems. Many rescue dogs can come from a troubled past resulting in unknown trust issues, which can be difficult for new owners. **CESAR'S WAY (wt)** showcases Cesar Millan as he takes on the most challenging cases yet, treating a host of new canine behavioral issues impacted by well-intentioned but impulsive owners.

"Cesar is a huge part of the Nat Geo family, and we are so excited to have him back home," says Janet Han Vissering, senior vice president of unscripted development and production, nature, at National Geographic. "It's especially important given the timeliness of this series and the amount of pet owners in need of Cesar's positivity and can-do attitude. His heartwarming transformations are absolutely inspiring."

In the new series, Cesar opens the gates to the famed Dog Psychology Center, his California ranch retreat for dogs. Here he transforms canines—and families—one case at a time, working to make the world a better place. With updated philosophies, new techniques and family support, Cesar tackles some of the most demanding cases of his career.

Transformations include cases like Goliath, a dog that was once so unpredictably aggressive he blocked paramedics from entering his home during a family emergency. He is now a medical companion animal, able to seek assistance when his owner suffers a seizure. Also, follow Instafamous Ducky the Yorkie as he em'barks' on a journey with Cesar to gain comfort and composure with his second owner so that the newlyweds can finally pursue their dreams of starting a family. A rottweiler named Kuma is also transformed from an unstable liability to a calm, confident member of a family with five young children. To complement his efforts, Cesar's own exotic animal 'paw'sonal assistants pitch in to assist in the rehabilitation process—including llamas, a parrot and a miniature horse—all full-time residents of the Dog Psychology Center.

CESAR'S WAY (wt) is the perfect series for pet owners across America—new and old! Even through troubled times, Cesar constantly overcomes obstacles, instilling faith in disgruntled pet owners. Humans are clearly not the only ones feeling restless at the onset of 2021. Dogs need help adjusting to the dynamic world we are living in too!

CESAR'S WAY (wt) is produced by Leepson Bounds Entertainment for National Geographic. For Leepson Bounds, executive producers are David Leepson, Jane Mun, Roger Roddy and Aaron Rice. For National Geographic, executive producer is Breanna Hoepner; senior vice president of unscripted development and production is Janet Han Vissering.

About National Geographic Partners LLC:

National Geographic Partners LLC (NGP), a joint venture between the National Geographic Society and Disney, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 132 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeoty.com or nationalgeographic.com, or find us on Facebook, Twitter, Instagram, Google+, YouTube, LinkedIn and Pinterest.

Media Contacts:

Kate Schroeder, <u>kate.schroeder@bullsevecomm.com</u>, 240-477-9873

Shana Blackman, shana.blackman@natgeo.com, 856-701-7745