

Dec. 4, 2024

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Nov. 25, 2024*

**THE #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE IS 'WORLD NEWS TONIGHT WITH DAVID MUIR,' RANKING #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY 1.5 MILLION VIEWERS AND CBS BY 3.3 MILLION VIEWERS**

**'World News Tonight' Extends Total Viewer Lead Over NBC Both Week to Week and Year to Year**

**With Largest Lead Over NBC in 30 Years, 'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Year in a Row, Growing Lead by 41%, and Is #1 in Both Adult Demos for 6<sup>th</sup> Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date**



*ABC News\**

**"World News Tonight with David Muir" stood as the evening's No. 1 newscast in all of broadcast and cable in Total Viewers (7.677 million), Adults 25-54 (1.012 million) and Adults 18-49 (703,000) during the week of Nov. 25, 2024, based on Live+Same Day Data from Nielsen Media Research.**

- **"World News Tonight" outdelivered "NBC Nightly News" (6.223 million, 934,000 and 639,000, respectively) by 1.454 million Total Viewers, by 78,000 Adults 25-54 and by 64,000 Adults 18-49.**

- “World News Tonight” **increased its Total Viewer lead over “NBC Nightly News” both week to week** (+1% - 1.454 million vs. 1.445 million) **and year to year** (+6% - 1.454 million vs. 1.377 million).
- Season to date, “World News Tonight” (7.519 million) **is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (5.982 million) **by 1.537 million** and **“CBS Evening News”** (4.518 million) **by 3.001 million**. In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+41% - 1.537 million vs. 1.090 million) **to its largest in 30 years** — since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season**. “World News Tonight” (1.067 million and 731,000, respectively) is **leading NBC** (890,000 and 588,000, respectively), **increasing its margins from the same point last season by triple digits in Adults 25-54** (+200% - 177,000 vs. 59,000) **and Adults 18-49** (+204% - 143,000 vs. 47,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (668,000 and 451,000, respectively) **by 399,000 Adults 25-54 and by 280,000 Adults 18-49**.
- For the week, “World News Tonight” (7.677 million, 1.012 million and 703,000, respectively) **defeated “CBS Evening News”** (4.377 million, 558,000 and 389,000, respectively) **by 3.300 million Total Viewers, by 454,000 Adults 25-54 and by 314,000 Adults 18-49**.

NOTE: “World News Tonight” was retitled to “WNT-ABC” on Monday (11/25/24). “World News Tonight” and “CBS Evening News” were coded as specials on Wednesday (11/27/24) and Thursday(11/28/24) and were preempted on Friday (11/29/24). “NBC Nightly News” was coded as a special on Wednesday and Thursday and was retitled to “NBC Nitely News” on Friday. The retitled and special telecasts are excluded from the weekly and season averages. “World News Tonight” weekly averages are based on one day (Tuesday), while “CBS Evening News” and “NBC Nightly News” weekly averages are based on two days (Monday-Tuesday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

**EVENING NEWS (Week of Nov. 25, 2024):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,677,000</b>	<b>0.8/10; 1,012,000</b>	<b>0.5/9; 703,000</b>	<b>4.7/16</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,223,000</b>	<b>0.8/9; 934,000</b>	<b>0.5/8; 639,000</b>	<b>3.7/12</b>
<b>CBS EVENING NEWS</b>	<b>4,377,000</b>	<b>0.5/5; 558,000</b>	<b>0.3/5; 389,000</b>	<b>2.7/9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 11/25/24), Previous Week (w/o 11/18/24) and Year-Ago Week (w/o 11/27/23). Most Current Data Stream: 2024-2025 Season (9/23 – 12/1/24) and 2023-2024 Season (9/25 – 11/2/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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