

## **HEIDI KLUM**

Host, "Project Runway"

Supermodel Heidi Klum has taken many directions over the course of her long-standing career. As an entrepreneurial businesswoman, fashion designer, author, actress, singer and reality television mogul, Klum has made a great impact on numerous clients in the fashion, beauty and tech industries.

Klum's modeling career began in her hometown of Bergisch Gladbach, Germany, when she won a national model search. Klum then signed with an agency, and her modeling career officially took off. She has since worked with many of the world's top fashion photographers, including Rankin, Arthur Elgort, Mark Seliger, Peter Lindbergh, Russell James and Steven Meisel. She has appeared on the covers of pop culture mainstays, including the Sports Illustrated Swimsuit issue, and has been featured in all of the top fashion, beauty and lifestyle magazines, including Vogue, Elle, Harper's Bazaar, InStyle, Maxim, ID, W, Cosmopolitan, Shape, Glamour, Forbes, Allure, GQ and more. She has also been featured in the campaigns for Diet Coke, Cannon, Carl's Jr., McDonald's, H&M, Nike, Target, Givenchy, Nine West, Brune (for which her legs were insured for over \$2 million!), Pirelli as well as Victoria's Secret.

Klum is an Emmy® Award-winning television host, and she was an executive producer of "Project Runway" for 16 seasons. Under Klum's tenure, the show received 14 consecutive Emmy nominations for Outstanding Reality Competition program — the second-most nominations in the category's history. Klum returns to "Project Runway" for the show's upcoming 21st season.

Klum recently wrapped hosting her 11<sup>th</sup> season as a judge on NBC's hit show "America's Got Talent" and has also served on the judging panel for spinoff shows "America's Got Talent: The Champions," "America's Got Talent: All-Stars" and, most recently, "America's Got Talent: Fantasy League." Klum also hosts and executive produces "Germany's Next Top Model," a runaway hit in its country for 20 seasons. Additionally, Klum hosted and produced Amazon Prime Video's fashion competition series "Making the Cut" with her dear friend and "Project Runway" alum Tim Gunn. She also produced and hosted the competition show "Queen of Drags" alongside Conchita Wurst and German singer Bill Kaulitz of the band Tokio Hotel.

Klum's acting appearances include "The Devil Wears Prada," "Blow Dry," "Ella Enchanted," "Spin City," "How I Met Your Mother," "Parks and Recreation," "Sex and the City," "Sesame Street" and a voiceover for "Hoodwinked Too" as Heidi, the Yodeler. She hosted "The 60th Annual Primetime Emmy Awards" and has hosted various specials for MTV, TNT and CBS, including "Clash of the Commercials" in 2011 and 2012. She also swam with sharks for an episode for Discovery Channel's popular "Shark Week" and hosted Lifetime's "Seriously Funny Kids." In addition, she voiced the villainess scientist Katya Nadanovain in the bestselling "James Bond 007: Everything or Nothing" videogame. Klum has appeared on over 100 talk shows, including "The Tonight Show Starring Jimmy Fallon," "The Today Show," "Good Morning America," "The Late Late Show with James

Corden," "The Ellen DeGeneres Show," "Jimmy Kimmel Live!," "The Jennifer Hudson Show," "The View," "Live with Kelly and Ryan," "The Tonight Show with Jay Leno," "The Late Show with David Letterman" and more.

She has written a lifestyle book, "Body of Knowledge: 8 Rules of Model Behavior," and released two books featuring some of her favorite photos taken by the world-renowned photographer Rankin, "Rankin's Heidilicious" and "Heidi Klum by Rankin."

In addition to her many ventures in the world of fashion and entertainment, Klum can add musical artists to her list of accolades. In January 2024, following "Chai Tea with Heidi" (2022) and "Wonderland" (2006), she released her third single, "Sunglasses At Night," an electronic dance track produced by DJ icon Tiësto. "Sunglasses at Night" is a reimagining of Corey Hart's '80s classic of the same name, and it served as the theme song to the 19<sup>th</sup> season of "Germany's Next Top Model."

As a testament to Klum's place in pop culture, Mattel created a Barbie in her likeness as part of their Blonde Ambition collection to celebrate blondes in fashion and entertainment. Additionally, Klum is featured independently and as part of the "Project Runway" experience at the iconic Madame Tussauds Wax Museum in Berlin and New York City.

Klum is best known for her epic Halloween bashes, earning the title of the Queen of Halloween for her unpredictable, over-the-top costumes. Last October marked the 21<sup>st</sup> anniversary of "Heidi Halloween," creating more buzz and excitement than ever before.

Klum's charity involvements include work on behalf of such organizations as UNICEF, Children's Hospital Los Angeles, the American Red Cross (as part of its celebrity cabinet), God's Love We Deliver, amfAR and the Elizabeth Glaser Pediatric AIDS Foundation.

On downtime at shoots, Klum cultivates her creative talents, such as sketching ideas for her various collections, as well as painting, crafts and new ideas for her ever-developing businesses and interests.

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