

July 9, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For week of July 1, 2024

WITH 7.2 MILLION VIEWERS 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ACROSS THE BOARD – IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 – OUTDELIVERING NBC BY 1.8 MILLION VIEWERS AND CBS BY 2.9 MILLION VIEWERS

Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8th Year in a Row and #1 in Both Demos for 5th Year Straight

'World News Tonight' Leads NBC by Largest Total Viewer Gap in 3 Years, Season to Date



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.243 million), Adults 25-54 (990,000) and Adults 18-49 (677,000) during the week of July 1, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" defeated "NBC Nightly News" (5.456 million, 717,000 and 509,000, respectively) by 1.787 million Total Viewers, by 273,000 Adults 25-54 and by 168,000 Adults 18-49, respectively.

- **"World News Tonight" increased its lead over "NBC Nightly News" versus the previous week in Total Viewers (+14% - 1.787 million vs. 1.561 million), Adults 25-54 (+15% - 273,000 vs. 237,000) and Adults 18-49 (+49% - 168,000 vs. 113,000).**

- “World News Tonight” **widened its margins on the year-ago week over “NBC Nightly News” in Total Viewers** (+10% - 1.787 million vs. 1.619 million) **and Adults 25-54** (+16% - 273,000 vs. 235,000).
- “World News Tonight” **saw gains on the previous week in Adults 25-54** (+3%/+29,000 – 990,000 vs. 961,000) **and Adults 18-49** (+5%/+30,000 – 677,000 vs. 647,000).
- “World News Tonight” **has won the last 292 of 293 weeks in Total Viewers, including the last 136 weeks and 220 of the last 223 in Adults 25-54.**
- Season to date, “World News Tonight” (7.825 million) **is ranking No. 1 in Total Viewers for the 8th straight year** based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.481 million) **by 1.344 million and “CBS Evening News”** (4.722 million) **by 3.103 million.**
 - “World News Tonight” is **increasing its Total Viewer lead compared to its lead at the same point last season by 1% over NBC** (1.344 million vs. 1.366 million) **to its largest in 3 years** — since the 2020-2021 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season.** “World News Tonight” is **leading NBC in Adults 25-54** (+143,000 – 1.092 million vs. 949,000) **and in Adults 18-49** (+108,000 – 744,000 vs. 636,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (678,000 and 461,000, respectively) **by 414,000 Adults 25-54 and by 283,000 Adults 18-49.**
- For the week, “World News Tonight” (7.243 million, 990,000 and 677,000, respectively) **defeated “CBS Evening News”** (4.334 million, 617,000 and 435,000, respectively) **by 2.909 million Total Viewers, by 373,000 Adults 25-54 and by 242,000 Adults 18-49.**

NOTE: “World News Tonight” and “CBS Evening News” were coded as specials on Thursday (7/4/24) and Friday (7/5/24) and “NBC Nightly News” on Thursday due to the Fourth of July holiday. On Wednesday (7/3/24), “World News Tonight” was retitled to “WNT-ABC” and “CBS Evening News” was retitled to “CBS Evening Nws” due to the day before the Fourth of July holiday. The special and retitled telecasts are excluded from the weekly and season averages. ABC’s and CBS’ weekly averages are based on two days (Monday and Tuesday), while NBC’s weekly averages are based on three days (Monday-Wednesday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of July 1, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,243,000	0.8/10; 990,000	0.5/9; 667,000	4.4/16
NBC NIGHTLY NEWS	5,456,000	0.6/ 8; 717,000	0.4/7; 509,000	3.4/12
CBS EVENING NEWS	4,334,000	0.5/6; 617,000	0.3/6; 435,000	2.6/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/1/24), Previous Week (w/o 6/24/24) and Year-Ago Week (w/o 6/26/23). Most Current Data Stream: 2023-2024 Season (9/25/23 –

7/7/24) and 2022-2023 Season (9/19/22 – 7/2/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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