

June 25, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the week of June 17, 2024

'GOOD MORNING AMERICA' RANKS AS NO. 1 MORNING SHOW IN TOTAL VIEWERS

'GMA' Grows Week to Week in Total Viewers

'GMA' Outperforms CBS Across the Board for the Week, Leading in Total Viewers and Adults 25-54 for the Season and Last 1,327 Weeks



ABC News*

"Good Morning America" ranked as the morning's No. 1 newscast in Total Viewers (2.687 million) for the week of June 17, 2024, based on Live + Same Day Data from Nielsen Media Research. "GMA" outperforms NBC's "Today" (2.537 million) by 150,000, increasing its lead versus the previous week by 47% (vs. 102,000).

- **"GMA" was up week to week in Total Viewers (2.687 million vs. 2.682 million).**
- **"GMA" (2.687 million, 453,000 and 298,000, respectively) beat "CBS Mornings" (1.986 million, 389,000 and 238,000, respectively) across the board: Total Viewers (+701,000), Adults 25-54 (+64,000) and Adults 18-49 (+60,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 in all 39 weeks of the season and for the last 1,327 weeks overall — since w/o 1/18/99.**

- Season to date, “GMA” (2.897 million) is ranking as the No. 1 morning newscast in Total Viewers for the 12th straight year — since the 2012-2013 season. “GMA” is leading NBC’s “Today” (2.769 million) by 128,000 and “CBS Mornings” (2.210 million) by 687,000.

NOTE: On Wednesday (6/19/24), “CBS Mornings” was retitled to “CBS Morn” and “Today” was retitled to “Today-TS” due to Juneteenth. The retitled telecasts are excluded from the weekly and season averages. CBS’ and NBC’s weekly averages are based on four days (Monday-Tuesday and Thursday-Friday).

Emmy® Award-winning “GMA,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of June 17, 2024):

	<u>VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,687,000	0.4/10; 453,000	0.2/10; 298,000	1.8/13
TODAY	2,537,000	0.4/12; 527,000	0.3/11 347,000	1.7/12
CBS MORNINGS	1,986,000	0.3/ 9; 389,000	0.2/ 8; 238,000	1.3/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 6/17/24), Previous Week (w/o 6/10/24) and Year-Ago Week (w/o 6/12/23). Most Current Data Stream: 2023-2024 Season (9/25/23–6/23/24) and 2022-2023 Season (9/19/22–6/18/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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