



## **MARK CUBAN**

*Shark on ABC's "Shark Tank"*

Mark Cuban is an investor who lives for his family, his "Shark Tank" companies and the Dallas Mavericks. He is the co-owner of the 2011 World Champion Dallas Mavericks and bestselling author of "How to Win at the Sport of Business," and was an entrepreneur from age 12 when he sold garbage bags door to door. Today, Cuban is the highly successful entrepreneur and investor with an ever-growing portfolio of businesses.

A lifelong entrepreneur and investor, Cuban has started and built multiple industry-changing organizations including Costplusdrugs.com, which sells medications at industry low pricing with total cost transparency, which he founded with Dr. Alex Oshmansky. Named a winner of the GQ Men of the Year in 2006 and included in The New York Times Magazine's Year in Ideas, Cuban is recognized as being among the most influential people in both the cable and sports industries. He may be best known for his purchase of the Dallas Mavericks on Jan. 4, 2000. Under his leadership, the team's home games have become a total entertainment experience.

Prior to his purchase of the Mavericks, Cuban co-founded the first commercial streaming company AudioNet, which became Broadcast.com, the leading provider of multimedia and streaming on the Internet.

Broadcast.com was sold to Yahoo! Inc. in July 2000. MicroSolutions, a leading national systems integrator, was co-founded by Cuban and partner Martin Woodall in 1983, and later sold to CompuServe.

In 2001, Cuban founded AXS TV ([www.axs.tv](http://www.axs.tv)) and sister network, HDNet Movies, the very first all high-definition TV network. He also co-owns the Landmark Theater chain, Magnolia Pictures, Magnolia Home Video and 2929 Productions along with partner Todd Wagner. With the release of the movie "Bubble" in 2005, Magnolia and Landmark Theaters pioneered the release of the movie's "day and date," meaning the movie was released in theaters, on TV (HDNet Movies) and on DVD all on the same day. Taking this process one step further, Cuban created the Ultra VOD platform, releasing movies to video on demand on both cable and satellite up to four weeks prior to their release in theaters. As an executor producer for 2929 and HDNet Films, Cuban has been nominated for seven Academy Awards® for "Enron," "The Smartest Guys In the Room" and "Good Night and Good Luck." He later sold HDNet in 2018.

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**PERSONAL INFORMATION**

HOMETOWN: Pittsburgh, Pennsylvania

BIRTHDATE: July 31