

April 8, 2025

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of March 31, 2025*

**THE #1 PROGRAM ON ALL BROADCAST AND CABLE IS 'WORLD NEWS TONIGHT WITH DAVID MUIR,' WITH NEARLY 7.6 MILLION VIEWERS – HITTING 4-WEEK HIGHS AND THE ONLY NEWSCAST TO \*GROW\* ADULTS 25-54 AND ADULTS 18-49 SEASON TO DATE**

**'World News Tonight' Is America's Most-Watched Newscast in Total Viewers, Adults 25-54 and Adults 18-49 – Leading NBC by 1.4 Million and CBS by 3.7 Million Viewers**

**'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Consecutive Year, Growing Lead by 28% Over NBC to Its Largest in 30 Years, and Is #1 in Both Adult Demos for the 6<sup>th</sup> Year Straight, Nearly Doubling Its Margins Over NBC Season to Date**



*ABC News\**

**"World News Tonight with David Muir" stood as the No. 1 program of the week in Total Viewers (7.587 million) on all of broadcast and cable (excluding sports) during the week of March 31, 2025, based on Live + Same Day Data from Nielsen Media Research.**

- **"World News Tonight" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.587 million), Adults 25-54 (1.045 million) and Adults 18-49 (730,000).**
- **"World News Tonight" improved on the previous week in all key demos – Total Viewers (+2%/+175,000 – 7.587 million vs. 7.412 million), Adults 25-54 (+2%/+22,000 – 1.045 million vs.**

1.023 million) and **Adults 18-49** (+5%/+36,000 – 730,000 vs. 694,000) — **hitting 4-week highs across the board**, since w/o 3/3/25.

- **“World News Tonight” outperformed “NBC Nightly News”** (6.180 million, 907,000 and 602,000, respectively) by **1.407 million Total Viewers, by 138,000 Adults 25-54 and by 128,000 Adults 18-49.**
- For the week, “World News Tonight” (7.587 million, 1.045 million and 730,000, respectively) **beat “CBS Evening News”** (3.927 million, 558,000 and 371,000, respectively) by **3.660 million Total Viewers, by 487,000 Adults 25-54 and by 359,000 Adults 18-49.**
- Season to date, “World News Tonight” (7.895 million) **is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.327 million) by **1.568 million** and **“CBS Evening News”** (4.544 million) by **3.351 million.** In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+28% - 1.568 million vs. 1.222 million) **to its largest in 30 years** — since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season. The ABC newscast is the only evening newscast to improve over the same point last season in Adults 25-54** (1.121 million vs. 1.120 million) **and Adults 18-49** (+1% - 776,000 vs. 767,000). In addition, “World News Tonight” (1.121 million and 776,000, respectively) is **leading NBC** (937,000 and 623,000, respectively), **nearly doubling its margins from the same point last season in Adults 25-54** (+84% - 184,000 vs. 100,000) **and Adults 18-49** (+89% - 153,000 vs. 81,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (660,000 and 442,000, respectively) by **461,000 Adults 25-54 and by 334,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

#### **EVENING NEWS (Week of March 31, 2025)**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,587,000</b>	<b>0.8/11; 1,045,000</b>	<b>0.5/11; 730,000</b>	<b>4.5/16</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,180,000</b>	<b>0.7/10; 907,000</b>	<b>0.4/9; 602,000</b>	<b>3.6/13</b>
<b>CBS EVENING NEWS</b>	<b>3,927,000</b>	<b>0.5/6; 558,000</b>	<b>0.3 /5; 371,000</b>	<b>2.4/ 9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 3/31/25), Previous Week (w/o 3/24/25) and Year-Ago Week (w/o 4/1/24). Most Current Data Stream: 2024-2025 Season (9/23/24 – 4/6/25) and 2023-2024 Season (9/25/23 – 4/7/24). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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