

Oct. 8, 2024

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Sept. 30, 2024*

**WITH MORE THAN 7 MILLION VIEWERS AND LARGEST SEASON LEAD IN 29 YEARS, 'WORLD NEWS TONIGHT' IS #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE, WINNING ACROSS THE BOARD IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49**

**'World News Tonight' Grows Lead Over NBC by Double-Digits Week to Week in Key Demos and Year to Year in Total Viewers, Outdelivering NBC by 1.4 Million Viewers and CBS by 2.7 Million**

**Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Year in a Row and #1 in Both Demos for 6<sup>th</sup> Year Straight With Double-Digit Margins Over NBC Compared to Same Time Last Season**



ABC News\*

**"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.068 million), Adults 25-54 (940) and Adults 18-49 (642,000) during the week of Sept. 30, 2024, based on Live + Same Day Data from Nielsen Media Research.**

- **"World News Tonight" outdelivered "NBC Nightly News" (5.681 million, 813,000 and 523,000, respectively) by 1.387 million Total Viewers, by 127,000 Adults 25-54 and by 119,000 Adults 18-49, respectively.**

- “World News Tonight” **increased its lead over “NBC Nightly News” week to week in Adults 25-54 (+15% - 127,000 vs. 110,000) and Adults 18-49 (+16% - 119,000 vs. 103,000).**
- “World News Tonight” **widened its margins versus the same week last year over “NBC Nightly News” in Total Viewer (+19% - 1.387 million vs. 1.168 million).**
- “World News Tonight” **has won the last 303 of 306 weeks in Total Viewers and 231 of the last 236 in Adults 25-54.**
- Season to date, “World News Tonight” (7.408 million) **is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News” (5.894 million) by 1.514 million and “CBS Evening News” (4.527 million) by 2.881 million.** In fact, “World News Tonight” is delivering the **largest lead over “NBC Nightly News” in 29 years** – since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season.** “World News Tonight” (1.022 million and 703,000, respectively) is **leading NBC (884,000 and 575,000, respectively), increasing its margins from the same point last season by double-digits in Adults 25-54 (+45% - 138,000 vs. 95,000) and Adults 18-49 (+41% - 128,000 vs. 91,000).** In addition, “World News Tonight” is **leading “CBS Evening News” (647,000 and 441,000, respectively) by 375,000 Adults 25-54 and by 262,000 Adults 18-49.**
- For the week, “World News Tonight” (7.068 million, 940,000 and 642,000, respectively) **defeated “CBS Evening News” (4.341 million, 608,000 and 417,000, respectively) by 2.727 million Total Viewers, by 339,000 Adults 25-54 and by 225,000 Adults 18-49.**

NOTE: On Monday (9/30/24), “World News Tonight” was retitled to “WNT-ABC” due to “Monday Night Football.” On Tuesday (10/1/24), “World News Tonight” was retitled to “WNT-ABC,” “CBS Evening News” was retitled to “CBS Evening Nws,” and “NBC Nightly News” was retitled to “NBC Nitely News” due to the vice-presidential debate. On Friday (10/4/24), “World News Tonight” was also retitled to “WNT-ABC.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on two days (Wednesday-Thursday), while CBS’ and NBC’s weekly averages are based on four days (Monday and Wednesday-Friday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC.

#### **EVENING NEWS (Week of Sept. 30, 2024):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>7,068,000</b>	<b>0.8/10; 940,000</b>	<b>0.5/9; 642,000</b>	<b>4.3/15</b>
<b>NBC NIGHTLY NEWS</b>	<b>5,681,000</b>	<b>0.7/8; 813,000</b>	<b>0.4/7; 523,000</b>	<b>3.5/12</b>
<b>CBS EVENING NEWS</b>	<b>4,341,000</b>	<b>0.5/6; 601,000</b>	<b>0.3/6; 417,000</b>	<b>2.7/9</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/30/24), Previous Week (w/o 9/23/24) and Year-Ago Week (w/o 10/2/23). Most Current Data Stream: 2024-2025 Season (9/23 – 10/6/24) and 2023-2024 Season (9/25 – 10/8/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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