

Nov. 15, 2022

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the week of Nov. 7, 2022

**'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN ALL KEY DEMOS,
LEADING 'NBC NEWS DAILY' AND CBS' 'THE TALK'**

'GMA3' Leads in Total Viewers for the 9th Week in a Row

**Season to Date, 'GMA3' Is No. 1 in Total Viewers, Women 25-54 and Women 18-49,
Beating CBS' 'The Talk' and NBC's 'NBC News Daily'**



**ABC News/"GMA3: What You Need to Know"*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.518 million), Women 25-54 (202,000) and Women 18-49 (143,000) for the 3rd consecutive week during the week of Nov. 7, 2022, based on Live + Same Day Data from Nielsen Media Research, leading "NBC News Daily" and CBS' "The Talk." In addition, "GMA3" led in Total Viewers for the 9th week in a row.

"GMA3" improved year to year in Women 25-54 (+6% – 202,000 vs. 190,000) and Women 18-49 (+2% – 143,000 vs. 140,000).

Season to date, "GMA3" ranks No. 1 in Total Viewers, Women 25-54 and Women 18-49, outperforming CBS' "The Talk" and NBC's "NBC News Daily."

NOTE: On Friday (11/11/22), "GMA3" was retitled to "GMA3-ABC" due to Veterans Day. The retitled telecast is excluded from the weekly and season averages. "GMA3"'s weekly averages are based on four days (Monday-Thursday).

Emmy®-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET| 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

Week of Nov. 7, 2022:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49 (000)</u>
“GMA3”	1,518,000	202,000	143,000
“The Talk”	1,340,000	178,000	114,000
“NBC News Daily”	1,116,000	155,000	103,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/7/22), Previous Week (w/o 10/31/22) and Year-Ago Week (w/o 11/8/21), or as dated. Most Current Date Stream: Season to date 2022-2023: 9/12 – 11/13/22 for “GMA3” and “NBC News Daily”; 9/19 – 11/13/22 for “The Talk.” 2021-2022 (9/20 – 11/14/21) Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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