

TAMRON HALL

May 21, 2024

Ratings Report: Week of May 6, 2024
National Live+Same Day Program Ratings

'Tamron Hall' Grows Week to Week in Households and Total Viewers

Tamron Hall Increases by Double Digits in Key Women Demos
Hitting 10-Week High in Women 25-54 and 4-Week High in Women 18-49



Shaunie Henderson on 'Tamron Hall' on May 7
ABC/ Paula Lobo*

During the week of May. 6, 2024, "Tamron Hall" **posted week-to-week increases across the board: Households** (+3% - 0.68 rating vs. 0.66 rating), **Total Viewers** (+5% - 994,000 vs. 949,000), **Women 18-49** (+28% - 111,000 vs. 87,000) **and Women 25-54** (+10% - 149,000 vs. 136,000).

"Tamron Hall" **hit a 10-week high in Women 25-54 and delivered a 4-week best in Households and Women 18-49**— since weeks of 2/26/24 and 4/8/24, respectively.

On Tuesday (5/7/24), "Tamron Hall" turned in its **strongest single-day Women 18-49 telecast** (141,000) **in 8 weeks** – 3/4/24.

For the week, "Tamron Hall" ranked as the No. 3 program among the syndicated talk shows in Total Viewers.

"Tamron Hall" is distributed in national syndication by Disney Entertainment. For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live + Same Day Program Ratings, Current Week (w/o 5/6/24), Previous Week (w/o 4/26/24) and Year-ago Week (w/o 5/8/23). (Season to Date: 2023-2024 (9/4/23 – 5/12/24) and 2022-2023 (9/5/22 – 5/14w/23). Beginning with the 2022-2023 season, reported audience deliveries for “Tamron Hall” will be cumed to include the show’s daily telecast on digi-net Bounce TV, unless otherwise noted.

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