

Dec. 4, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**
For the Week of Nov. 25, 2024

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN TOTAL VIEWERS FOR THE 11TH CONSECUTIVE WEEK

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3rd Straight Season



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.326 million) during the week of Nov. 25, 2024, based on Live+Same Day Data from Nielsen Media Research, **leading CBS' "The Talk" and "NBC News Daily" in overall viewers for the 11th consecutive week.**

- Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.340 million) **versus CBS' "The Talk"** (1.219 million) **and "NBC News Daily"** (1.200 million) **for the 3rd straight season.**

NOTE: On Thursday (11/28/24), "GMA3" was coded as a special, while CBS' "The Talk" and "NBC News Daily" were preempted. On Friday (11/29/24), "GMA3" and "The Talk" were preempted. Weekly averages for "GMA3" and "The Talk" are based on three days (Monday-Wednesday), and weekly averages for "NBC News Daily" are based on four days (Monday-Wednesday and Friday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EST | 12:00 p.m. CST on ABC. Catherine McKenzie is the executive producer.

Week of Nov. 25, 2024:

PROGRAM AVERAGES

TOTAL VIEWERS

WOMEN 25-54 (000)

WOMEN 18-49 (000)

"GMA3"	1,326,000	130,000	87,000
"The Talk"	1,223,000	166,000	117,000
"NBC News Daily"	1,283,000	158,000	115,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 11/25/24), Previous Week (w/o 11/18/24) and Year-Ago Week (w/o 11/27/23), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16-12/1/24 for "GMA3" and 9/23-12/3/24 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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