

April 30, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of April 22, 2024

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN TOTAL VIEWERS

'GMA3' Leads NBC and CBS in Total Viewers for the 19th Week in a Row

Season to Date, 'GMA3' Ranks No.1 in Total Viewers Versus NBC and CBS



ABC News/Heidi Gutman*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.311 million) during the week of April 22, 2024, based on Live + Same Day Data from Nielsen Media Research, **leading CBS' "The Talk"** (1.223 million) and **"NBC News Daily"** (1.115 million) **in overall viewers for the 19th week straight.**

"GMA3" increased its lead over "NBC News Daily" week to week in Total Viewers (+11% -196,000 vs. 176,000).

Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.427 million) **versus CBS' "The Talk"** (1.324 million) and **"NBC News Daily"** (1.188 million) **for the 2nd season in a row.** In addition, **"GMA3" leads "NBC News Daily" in Women 25-54** (154,000 vs. 152,000).

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of April 22, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,311,000	134,000	87,000
“The Talk”	1,223,000	154,000	107,000
“NBC News Daily”	1,115,000	140,000	101,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 4/22/24), Previous Week (w/o 4/15/24) and Year-Ago Week (w/o 4/24/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 4/28/24 for “GMA3;” 9/25/23 – 4/28/24 for “NBC News Daily” and 10/9/23 – 4/28/24 for “The Talk and 2022-2023 Season for “GMA3” (9/12/22 – 4/30/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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