

March 4, 2025

****Ratings Report for “This Week with George Stephanopoulos”**

For March 2, 2025

‘THIS WEEK WITH GEORGE STEPHANOPOULOS’ GROWS YEAR TO YEAR IN TOTAL VIEWERS FOR 5TH CONSECUTIVE WEEK AND DOUBLE DIGITS WEEK TO WEEK AND YEAR TO YEAR IN ADULTS 25-54

Season to Date, ‘This Week’ Leads NBC in Total Viewers



*ABC News/“This Week with George Stephanopoulos”**

“This Week with George Stephanopoulos” averaged 2.473 million Total Viewers and 451,000 Adults 25-54 on Sunday, March. 2, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **“This Week” improved on the previous week by double digits in Adults 25-54 (+11% - 451,000 vs. 408,000).**
- **“This Week” saw increases on the year-ago Sunday in both Total Viewers (+6% - 2.473 million vs. 2.329 million) and by double digits in Adults 25-54 (16% - 451,000 vs. 389,000), posting year-to-year Total Viewer gains for the 5th consecutive week.**
- **Season to date, “This Week” is up over the comparable weeks last season in Total Viewers (+1% - 2.562 million vs. 2.531 million). “This Week” is also beating NBC’s “Meet the Press” in Total Viewers (+81,000 – 2.562 million vs. 2.481 million).**

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of “This Week.” Brooke Brower is the executive producer.

ABC's "This Week with George Stephanopoulos," NBC's "Meet the Press" and Fox's "Fox News Sunday" each air for 60 minutes, while CBS' "Face the Nation" airs for 30 minutes.

<u>Sunday, March 2, 2025</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,473,000	451,000/0.4
NBC "MEET THE PRESS"	2,658,000	514,000/0.4
CBS "FACE THE NATION"	3,061,000	479,000/0.4
CBS "FACE THE NATION-2"	2,294,000	345,000/0.3
FOX "FOX NEWS SUNDAY"	1,157,000	242,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live+SD for 3/2/25, 2/23/25 and 3/3/24 or as dated. Most Current Data Stream: 2024-2025 Season (9/23/24-2/2/25) and 2023-2024 Season (9/25/23-3/3/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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