

Sept. 18, 2024

**'WORLD NEWS TONIGHT WITH DAVID MUIR' HITS 5-WEEK RATINGS HIGH — ONE WEEK AFTER ABC PRESIDENTIAL DEBATE**

**Monday Night's 'World News Tonight' Is the Most-Watched Program on All of U.S. Television Across the Board — and the Most-Watched Newscast Across All of Broadcast and Cable**

**'World News Tonight' Grows Year to Year in Total Viewers by +9% and Adults 18-49 by +2%**



**"World News Tonight with David Muir" stood as the No. 1 program in Total Viewers (7.581 million), Adults 25-54 (1.077 million) and Adults 18-49 (726,000) on all of broadcast and cable (excluding sports) on Monday, Sept. 16, 2024, based on Live + Same Day Data from Nielsen Media Research.**

- **"World News Tonight" delivered its most-watched telecast (7.581 million) in 5 weeks and strongest Adults 25-54 (1.077 million) performance in 3 weeks — since 8/12/24 and 8/26/24, respectively.**
- **"World News Tonight" ranked as the No. 1 newscast on Monday on all of broadcast and cable in Total Viewers (7.581 million), Adults 25-54 (1.077 million) and Adults 18-49 (726,000). "World News Tonight" outperformed "NBC Nightly News" (6.146 million, 899,000 and 588,000, respectively) by 1.435 million Total Viewers, by 188,000 Adults 25-54 and by 138,000 Adults 18-49, respectively. In fact, "World News Tonight" turned in its largest Monday lead over the NBC program in all key target demos in 3 weeks — since 8/26/24.**

- “World News Tonight” saw **gains compared to the year-ago Monday (9/18/23) in both Total Viewers (+9% - 7.581 million vs. 6.972 million) and Adults 18-49 (+2% - 726,000 vs. 709,000).**
- On Monday, “World News Tonight” (7.581 million, 1.077 million and 726,000, respectively) **defeated “CBS Evening News” (4.597 million, 660,000 and 459,000, respectively) by 2.984 million Total Viewers, by 417,000 Adults 25-54 and by 267,000 Adults 18-49.**

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD for 9/16/24. Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

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