

## National Geographic Kids Best-Selling Almanac Celebrates 10th Anniversary in 2019

This May, National Geographic Kids releases the 10th edition of its New York Times best-selling almanac for kids: **National Geographic Kids Almanac 2020** (May 7, 2019; ISBN: 9781426332814); Paperback .99; Ages 8-12; 352 pages), hailed by School Library Journal as “one of the leaders in the world of almanacs.” This year’s almanac features all-new content, interviews with renowned National Geographic explorers in each chapter, a special look at what was going on in the world when the first **National Geographic Kids Almanac** came out 10 years ago, plus the results of the 2019 Almanac Challenge — Lions Forever Poster Contest — and a new challenge for kids who want to get involved with helping our planet. The world’s best-selling kids’ almanac is packed with incredible photos, tons of facts, crafts and fascinating features about animals, science, nature, technology, conservation and more. For book lovers and reluctant readers alike, the **National Geographic Kids Almanac 2020** is a compelling and balanced combination of:

- Fun and games, including activities, jokes, quizzes and comics
- Practical resources, including homework help and fast facts and maps of every country
- Exciting sections on pop culture, cool technology, extreme exploration and more
- Lighthearted favorites like the “Cutest Animals of 2020!”

The **National Geographic Kids Almanac** is designed to inspire young readers to be the change they want to see in the world around them, encouraging them to become more involved environmentally, socially and in other ways. Learn about the adventures of real-life National Geographic explorers:

- [Christine Chen](#), geologist and climate scientist
- [Elizabeth Kapu'uwailani Lindsay](#), anthropologist and filmmaker
- [Guillermo de Anda](#), underwater archaeologist
- [Enric Sala](#), marine ecologist
- [Katey Walter Anthony](#), aquatic ecosystem ecologist
- [Kakani Katija](#), bioengineer
- [Krithi Karanth](#), conservation scientist
- [Barrington Irving](#), pilot
- [Brian Skerry](#), underwater photographer

In this year’s edition, National Geographic Kids launches the **20/20 Visionary Challenge**, asking readers to imagine the world 10 years from now and to picture a positive change, invention or discovery they’d like to see become reality, in whatever area interests them: animals, people, places, science, technology or beyond — the sky’s the limit! Kids will be able to read some of their great ideas in next year’s **Almanac 2021**. Inspiration and information on how to submit **20/20 Visionary Challenge** entries, as well as other digital extras, can be found at [natgeokids.com/almanac](http://natgeokids.com/almanac). In May, **National Geographic Kids Almanac 2020** is hitting the road with the **National Geographic Kids Amazing Awesome Almanac Game Show**, an interactive, multimedia traveling quiz show based on the all-new 2020 edition. “We wanted to celebrate the 10th anniversary of the almanac in a unique and exciting way, which led to the creation of the **Amazing Awesome Almanac Game**

**Show.** We can't wait to bring learning to life for kids around the country on the national tour," said Rebecca Baines, VP and editorial director of National Geographic Kids Books. Tour cities include Washington, D.C., Philadelphia, Boston and the northern New Jersey metro area. **ABOUT NATIONAL GEOGRAPHIC KIDS** National Geographic Kids inspires young adventurers to explore the world through award-winning magazines, books, website, apps, games, toys, television series and events and is the only kids brand with a world-class scientific organization at its core. National Geographic Kids (10 issues per year) and Little Kids (6 issues per year) are photo-driven publications that are available on newsstands or by subscription in print and on tablets. The award-winning website [kids.nationalgeographic.com](http://kids.nationalgeographic.com) excites kids about the planet through games, videos, contests, photos, quizzes and blogs about cultures, animals and destinations. National Geographic Kids Books publishes as many as 100 nonfiction titles each year and teaches the youngest readers why the world is a weird, fascinating and fun place. National Geographic Kids Entertainment brings the renowned National Geographic brand to quality animated and live-action, entertainment-driven television, home video and online programming. **NATIONAL GEOGRAPHIC PARTNERS LLC** National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 131 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit [natgeotv.com](http://natgeotv.com) or [nationalgeographic.com](http://nationalgeographic.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#). MEDIA CONTACTS: Karen Wadsworth, 617-869-5854, [karen@mmpublicity.com](mailto:karen@mmpublicity.com) or Kelly Forsythe, 202-912-6720, [Kelly.forsythe@natgeo.com](mailto:Kelly.forsythe@natgeo.com)