

Oct. 8, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**
For the Week of Sept. 30, 2024

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 FOR THE 3RD WEEK IN A ROW

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3rd Straight Season



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.315 million) during the week of Sept. 30, 2024, based on Live + Same Day Data from Nielsen Media Research, **leading CBS' "The Talk" and "NBC News Daily" for the 3rd week in a row.**

- Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.334 million) **versus CBS' "The Talk"** (1.196 million) **and "NBC News Daily"** (1.219 million) **for the 3rd straight season.**

NOTE: On Tuesday (10/1/24), "GMA3" was too low to be rated by Nielsen, while "NBC News Daily" was coded as a breakout. On Wednesday (10/2/24), "GMA3" was retitled to "GMA-ABC" due to ABC's coverage of MLB Wildcard Game. "GMA3"'s weekly averages are based on three days (Monday and Thursday-Friday), while "NBC News Daily"'s weekly averages are based on four days (Monday and Wednesday-Friday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program coanchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of Sept. 30, 2024:

PROGRAM AVERAGES

TOTAL VIEWERS

WOMEN 25-54 (000)

WOMEN 18-49 (000)

"GMA3"	1,315,000	131,000	96,000
"The Talk"	1,166,000	144,000	104,000
"NBC News Daily"	1,180,000	157,000	117,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 9/30/24), Previous Week (w/o 9/23/24) and Year-Ago Week (w/o 10/2/23), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16-10/6/24 for "GMA3" and 9/23-10/6/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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