

Oct. 22, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Oct. 14, 2024

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ACROSS BROADCAST AND CABLE IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

With Largest Key News Demo Lead in 7 Weeks, 'World News Tonight' Grows Over NBC Week to Week and Year to Year in All Key Demos

With Largest Lead Over NBC in 29 Years 'World News Tonight' Ranks #1 in Total Viewers for the 9th Year in a Row, Growing Lead by 51%, and Is #1 in Both Demos for 6th Year Straight, Growing Triple Digits Over NBC Season to Date



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.277 million), Adults 25-54 (1.023 million) and Adults 18-49 (704,000) during the week of Oct. 14, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"World News Tonight" outperformed "NBC Nightly News" (5.705 million, 816,000 and 556,000, respectively) by 1.572 million Total Viewers, by 207,000 Adults 25-54 and by 148,000 Adults 18-49, respectively.**

- “World News Tonight” **increased its lead week to week over “NBC Nightly News” in Total Viewers** (+4% - 1.572 million vs. 1.517 million), **Adults 25-54** (+36% - 207,000 vs. 152,000) and **Adults 18-49** (+4% - 148,000 vs. 142,000), **posting its largest key news demo advantage in 7 weeks** — since w/o 8/26/24.
- “World News Tonight” **widened its year-to-year margins over “NBC Nightly News” in Total Viewers** (+41% - 1.572 million vs. 1.113 million), **Adults 25-54** (+180% - 207,000 vs. 74,000) and **Adults 18-49** (+76% - 148,000 vs. 84,000).
- Season to date, “World News Tonight” (7.470 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (5.859 million) **by 1.601 million** and **“CBS Evening News”** (4.503 million) **by 2.967 million**. In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+51% - 1.601 million vs. 1.063 million) **to its largest in 29 years** — since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season**. “World News Tonight” (1.067 million and 737,000, respectively) is **leading NBC** (880,000 and 579,000, respectively), **increasing its margins from the same point last season by triple digits in Adults 25-54** (+217% - 187,000 vs. 56,000) and **Adults 18-49** (+163% - 158,000 vs. 60,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (656,000 and 443,000, respectively) **by 411,000 Adults 25-54 and by 294,000 Adults 18-49**.
- For the week, “World News Tonight” (7.277 million, 1.023 million and 704,000, respectively) **defeated “CBS Evening News”** (4.410 million, 686,000 and 442,000, respectively) **by 2.867 million Total Viewers, by 337,000 Adults 25-54 and by 262,000 Adults 18-49**.

NOTE: On Monday (10/14/24), “World News Tonight” was retitled to “WNT-ABC” due to “Monday Night Football.” On Friday (10/18/24), “World News Tonight” was also retitled to “WNT-ABC.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Tuesday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

EVENING NEWS (Week of Oct. 14, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,277,000	0.8/10; 1,023,000	0.5/9; 704,000	4.4/15
NBC NIGHTLY NEWS	5,705,000	0.7/8; 816,000	0.4/7; 556,000	3.5/12
CBS EVENING NEWS	4,410,000	0.6/6; 686,000	0.3/5; 442,000	2.7/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/14/24), Previous Week (w/o 10/7/24) and Year-Ago Week (w/o 10/16/23). Most Current Data Stream: 2024-2025 Season (9/23 – 10/20/24) and 2023-2024 Season (9/25 – 10/22/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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